CAMDEN DARRY & STUDENT UNION

CPSU Budget Social Media Toolkit

Toolkit Materials

Campaign Graphics

Download our campaign graphics to use on your social media.

Back to Excellence Camden Public Schools 2025

Click here to download preset graphics

Hashtags

Core Hashtags

- #BackToExcellence
- #FundCamdenSchools
- #EducationJustice
- #StrongSchoolsStrongCamden
- #PublicSchoolsPublicPower

Healthy, Safe Summer - Camp Excellence Funding

Click here to download preset graphics

Hashtags

Core Hashtags

- #PowerBackToPeople
- #CivicPower
- #DemocracyInAction
- #PeoplePowerMovement
- #YourVoiceYourPower

Power Back to People Civic Engagement Training

Click here to download preset graphics

Hashtags

Core Hashtags

- #HealthySafeSummer
- #FundCampExcellence
- #SafeSpacesForKids
- #StrongSummersStrongFutures
- #InvestInYouth



CPSU Budget Social Media Toolkit

Sample tweets

Back to Excellence: Camden Public Schools 2025

Tweet 1:

Camden's students deserve fully funded public schools — not empty promises. Let's bring back excellence and invest in their future. \mathcal{L}_{E}

#BackToExcellence #FundCamdenSchools #EducationJustice

Tweet 2:

Strong schools mean strong communities. It's time to rebuild Camden's public schools with equity and pride. **

#StrongSchoolsStrongCamden #PublicSchoolsPublicPower #BackToExcellence

Tweet 3:

Education justice starts here — in Camden. Our students can't wait another year for what they deserve. **

#EducationJustice #FundCamdenSchools #BackToExcellence

Back to Excellence: Camden Public Schools 2025

Tweet 1:

Power belongs to the people — always. Join our civic engagement training and learn how to turn your voice into action.

#PowerBackToPeople #CivicPower #YourVoiceYourPower

Tweet 2:

Democracy only works when we do. Let's show up, speak out, and build people power together.

#DemocracyInAction #PeoplePowerMovement #PowerBackToPeople

Tweet 3:

Real change starts with YOU. Be part of the movement that's shifting power back to the people. 6

#YourVoiceYourPower #CivicPower #PowerBackToPeople

Healthy, Safe Summer - Camp Excellence Funding

Tweet 1:

Every child deserves a safe and joyful summer. Let's fund Camp Excellence and give kids the healthy, happy summer they deserve.

#HealthySafeSummer #FundCampExcellence #SafeSpacesForKids

Tweet 2:

Safe summers build strong futures. Fund Camp Excellence and keep our kids learning, growing, and thriving.

#StrongSummersStrongFutures #FundCampExcellence #InvestInYouth

Tweet 3:

Healthy kids. Safe spaces. Strong communities. It starts with Camp Excellence. Let's make it happen. 6

#HealthySafeSummer #SafeSpacesForKids #FundCampExcellence